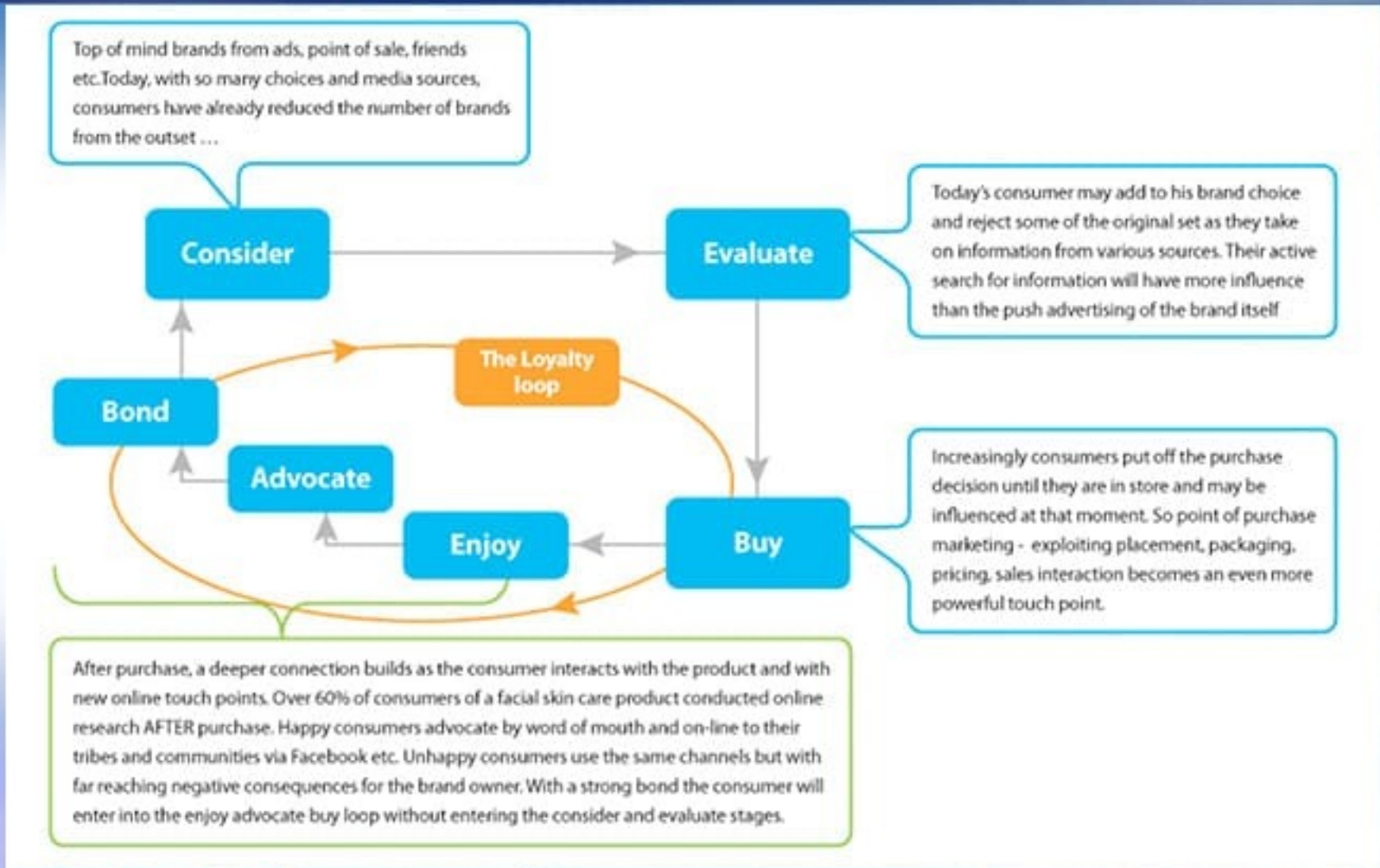


With so many sales variants, the cycle has changed dramatically since the advent of Digital mediums. Here is the type of sales cycle that is now the normal approach, and what's expected in a campaign.



Alternatives :

- Start your business or see how it should work, analyze online performance and calculate successful packages, test your products and achieve return on investment.
- Compare what you offer to others, use our personal service, anywhere, anytime, as we have been operating like this globally now for a decade, with global brands, and service industries.
- Customers return time after time, so there are limited spaces available. Enquire now to reserve your space, and budget.

Packages include the following personalized treatments

- Media postings across your relevant networks based on time and effort, up to 4 channels in total
- Creation of relevant social media pages as required up to 4 channels
- Content writing
- Gathering fans & followers
- Content for postings across networks
- Keyword development for your website, and analytics reporting
- Search Engine Optimization of your website over 3 months
- Social media ads across networks (up to 4 channels)
- Photo/Video sharing
- Paid Adwords development
- Paid Facebook advertising
- Creative design for social pages
- Customer engagement monitoring
- Response across all relevant networks, with postings, answers, polls, etc

	Starter Pack	Enterprise Pack	Professional Pack
Hours per week	6 hours per week	9 hours per week	12 hours per week
Media postings	X	✓	✓
Creation of social media pages	✓	✓	✓
Content writing	✓	✓	✓
Gathering fans & followers	✓	✓	✓
Content for postings across networks	✓	✓	✓
Keyword development for your website, and analytics reporting	X	✓	✓
Search Engine Optimization of your website over 3 months	X	✓	✓
Social media ads across networks (up to 4 channels)	X	✓	✓
Photo/Video sharing	✓	✓	✓
Paid Adwords development	X	X	✓
Paid Facebook advertising	X	X	✓
Creative design for social pages	X	X	✓
Customer engagement monitoring	✓	✓	✓
Response across all relevant networks, with postings, answers, polls, etc	✓	✓	✓

- Outcomes per month, based on customer targeting, estimated only, as each audience varies.
- Audience targeted per month, estimated, as each market varies.
- Monthly analysis & reporting
- Initial strategy with social interaction
- Advanced metrics and targeting
- Strategic planning

	Starter Pack	Enterprise Pack	Professional Pack
Up to 40 likes	✓	✓	✓
10 to 20k	✓	✓	✓
60-70 likes	X	X	✓
20 to 40k	X	✓	✓
70 -100 likes	✓	✓	✓
50k plus	✓	✓	✓

Price Package (per month, based on a min of 3 months' campaign)	\$400.00PM	\$600.00PM	\$800.00PM
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